

# Consumer Health Data Privacy Policy for Washington Residents

Last modified: April 2, 2025

This Washington Consumer Health Data Privacy Policy ("**Policy**") describes the practices of Pure Pharmacy, LLC, an Indiana limited liability company ("**Company**" or "**We**") for collecting and using Washington residents' consumer health data, pursuant to the Washington My Health My Data Act (RCW 19.373.005 to 19.373.900). Consumer health data is any data that is linked or reasonably linkable to a specific individual and that identifies that individual's past, present, or future physical or mental health status that Company collects or controls the collection of ("**Consumer Health Data**").

This Policy applies to the sites, products, applications, platforms, or other services linking to this Policy.

Please read this Policy carefully to understand our policies and practices regarding your consumer health data and how we will treat it. If you do not agree with our policies and practices, you should not use the sites, products, applications, platforms, or other services linking to this Policy.

Other privacy policies may apply for your personal information that is not consumer health data and if you are not a Washington resident. To view our notice of privacy practices describing how we treat other personal information, visit <https://www.purerxcompounding.com/privacy-policy/>.

## CONSUMER HEALTH DATA WE MAY COLLECT ABOUT YOU

We collect and use different types of consumer health data from and about you, including:

Consumer Health Data collected:	Purpose:
<p><b>1. Information about any of the following:</b></p> <ul style="list-style-type: none"><li>individual health conditions, treatment, diseases, or diagnoses;</li><li>social, psychological, behavioral, or medical interventions;</li><li>health-related surgeries and procedures; or</li><li>use or purchase of prescribed medication</li></ul> <p><b>2. Gender-affirming care information</b>, which is personal information relating to seeking or obtaining past, present, or future gender-affirming care services, including:</p> <ul style="list-style-type: none"><li>use or purchase of medication, including Gender-affirming care medications; or</li><li>diagnoses or diagnostic testing, treatment, or medication</li></ul> <p><b>3. Reproductive or sexual health information</b>, which is personal information related to seeking or obtaining past, present, or future reproductive or sexual health services, including:</p> <ul style="list-style-type: none"><li>use or purchase of medication, including abortion medications; or</li></ul>	<ul style="list-style-type: none"><li>Fulfilling the purposes for which you provided the data or that were described when it was collected.</li><li>Performing the services or providing the goods that you request from us and responding to your questions or requests for information.</li><li>Notifying you about changes to products or services.</li><li>Facilitating services and operations performance, security, and integrity, including:<ul style="list-style-type: none"><li>undertaking activities to prevent, detect, and investigate security incidents that compromise the availability, authenticity, integrity, or confidentiality of stored or transmitted consumer health data or that otherwise threaten to compromise the performance, security, or integrity of our business; and</li><li>performance analytics, identity verification and authorization, site and application optimization, and quality control.</li></ul></li><li>Recordkeeping and auditing.</li></ul>

<ul style="list-style-type: none"> <li>• diagnoses or diagnostic testing, treatment, or medication.</li> </ul> <p><b>4. Biometric data</b>, meaning data that is generated from the measurement or technological processing of an individual's physiological, biological, or behavioral characteristics and that identifies a consumer, whether individually or in combination with other data.</p> <p><b>5. Data identifying a consumer seeking health care services.</b> Health care services means any service provided to a person to assess, measure, improve, or learn about a person's mental or physical health, including but not limited to:</p> <ul style="list-style-type: none"> <li>• individual health conditions, status, diseases, or diagnoses;</li> <li>• social, psychological, behavioral, and medical interventions;</li> <li>• health-related surgeries or procedures;</li> <li>• use or purchase of medication;</li> <li>• diagnoses or diagnostic testing, treatment, or medication;</li> <li>• reproductive health care services; or</li> <li>• gender-affirming care services.</li> </ul>	<ul style="list-style-type: none"> <li>• Complying with our legal obligations and risk management, audit, investigations and reporting, and other legal and compliance reasons.</li> <li>• Administering customer accounts and preferences.</li> </ul>
<p><b>6. Genetic data</b>, meaning any data, regardless of its format, that concerns a consumer's genetic characteristics.</p>	<ul style="list-style-type: none"> <li>• Performing the services or providing the goods that you request from us and responding to your questions or requests for information to the extent you participated in a genetics consult with your health care prescriber and consented to your prescriber using the consult in order to optimize recommendations for prescriptions. We never store this information.</li> </ul>
<p><b>7. Body Composition Analysis information</b>, including:</p> <ul style="list-style-type: none"> <li>• Weight, height, body mass index, muscle-fat analysis,</li> </ul>	<ul style="list-style-type: none"> <li>• Performing the services or providing the goods that you request from us and responding to your questions or requests for information to the extent you utilize our InBody Scale in person and such information is printed in a report for your records and is stored through InBody.</li> </ul>

## CONSUMER HEALTH DATA SOURCES

We collect consumer health data from the following sources:

- *You*. Information you provide us, including when you request certain health-related products and services or sign up for emails from us.
- *Your device*. When you visit or interact with our sites, applications, or services, including through cookies that automatically send us information when you browse, use, visit, or otherwise interact with

our site, applications, or services. We use Google Analytics to measure interaction with the Services and improve the functionality of the Website. To learn more about how Google uses this information, visit "[How Google uses information from sites or apps that use our services.](#)"

- *Health care providers.*
- *Health insurance companies and other payors.*
- *Payment processors and other financial institutions.*

## **CONSUMER HEALTH DATA DISCLOSURES**

We do not sell your consumer health data.

We may disclose any of the consumer health data categories listed above to processors, service providers, and contractors that help us provide products and services to you.

We instruct these processors, service providers, and contractors, and third parties to only use consumer health data as permitted by our contracts with them and consistent with applicable law.

We may also disclose consumer health data as permitted by applicable law, including:

- With your consent.
- To prevent, detect, protect from, or respond to security incidents, identity theft, fraud, harassment, or malicious or deceptive activities.
- To a third party acquiring our assets if Company sells its business or otherwise is part of a merger, acquisition, bankruptcy, or other transaction involving a third party taking control of our assets or business.
- To investigate, report, or take legal action to protect our rights, property, and safety and the rights, property, and safety of others.
- To protect your or others' vital interests, including health and safety.

## **YOUR PRIVACY RIGHTS**

You have specific rights with respect to your consumer health data. You have the right to:

- Request confirmation that we collect, share, or sell your consumer health data.
- Request access to your consumer health data that we have collected or control, including:
  - a list of all third parties and affiliates that we have shared or sold your consumer health data to; and
  - the email addresses or other online method to contact those third parties and affiliates.
- Withdraw your consent for our collection and sharing of your consumer health data.
- Request that we delete your consumer health data.

To exercise any of your rights set out above under Washington consumer health privacy law, please contact us as provided in the Contact Information section of this policy. We will respond as soon as reasonably possible but no later than 45 days after receipt of the request.

**Right to Appeal** – If your request is denied, either in whole or in part, you have the right to appeal the decision within a reasonable period of time following receipt of the denial by submitting a written appeal, by USPS mail, to the contact information provided below. The appeal must include:

- The original request and any supporting documentation;
- The reason(s) why you believe the denial was incorrect or inappropriate;
- Any additional information relevant to the appeal.

#### **CHANGES TO THIS POLICY**

We reserve the right to change this Policy from time to time. For example, when there are changes in our services, changes in our data protection practices, or changes in the law. When changes to this Policy are significant, we will inform you through this policy page.

#### **CONTACT INFORMATION**

To make an inquiry or comment about this Policy or our privacy practices, contact us at:

Pure Pharmacy

12425 Old Meridian, STE B-3

Carmel, IN 46032